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Program Provides over 400 members with Effective and Affordable Tools to Build Strong, Lasting Customer Relationships

UNION CITY, GA – February 26, 2008- The South Fulton Chamber of Commerce (SFCOC) today announced they have joined Constant Contact's Business Partner Program. South Fulton Chamber of Commerce is able to provide their members in the Atlanta region with easy-to-use email marketing and online survey products to help them build strong, lasting customer relationships. Constant Contact®, Inc. (www.constantcontact.com) is a leading provider of email marketing and online survey tools for small organizations.

"Our members are always looking for effective ways to grow their businesses," said Gerald Sanders, SFCOC Board Chairman. "Constant Contact's customer communication tools give our clients a valuable addition to our core services. Constant Contact's ease-of-use and affordability made the partner program a great solution to meet our clients' marketing needs."

"Email marketing and online surveys are proven tools that help small businesses connect with their customers and build successful customer relationships," said Len Bruskiwitz, Director, Partner Programs, Constant Contact. "We are pleased that the South Fulton Chamber of Commerce chose Constant Contact to provide their members with our products and services, and we look forward to working with them to help grow their members' businesses."

As a Constant Contact Business Partner, the SFCOC is able to provide their clients with email marketing and online survey capabilities. With SpeakUp!SM Email Marketing, Constant Contact's email marketing product, the SFCOC's membership can quickly and easily create professional-looking emails, manage contact email lists, measure email campaign results from clicks to open rates, and review who joined email lists. With ListenUp!SM Survey, Constant Contact's online survey product, the South Fulton Chamber of Commerce's clients have an easy-to-use tool to gain insight that will help them meet customer needs, generate new ideas, and grow their business or organization. ListenUp! Survey also helps the SFCOC's clients analyze responses quickly; create targeted email lists based on survey responses, take action, and follow-up with relevant email communications.

Today, Constant Contact's Business Partner Program has more than 1,700 active small businesses who offer their clients the power and impact of email marketing and online surveys. Every Constant Contact Business Partner receives a co-branded landing site, revenue sharing, online reporting, a free Constant Contact account, and access to a Partner Extranet for marketing and promotional tools, content, and materials to educate its client base on the benefits of email marketing and online surveys.

About South Fulton Chamber of Commerce

The mission of the South Fulton Chamber of Commerce is to promote, advance and support the business, civic and community interests of the South Fulton region and to take a leadership role in achieving these interests in an ethical and lawful manner.

About Constant Contact, Inc.

Constant Contact, Inc. is a leading provider of email marketing and online survey tools for small organizations, including small businesses, associations, and nonprofits. Launched in 1998, Constant Contact has more than 130,000 customers worldwide today. To learn more, please visit www.constantcontact.com or call (781) 472-8100.

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Please direct all press inquiries to:

South Fulton Chamber of Commerce
Morgan Garriss
Program/Communications Coordinator
mgarriss@sfcoc.org
Fax: 770-969-1969

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